



## Dušanka Prvulović

**Residence**  
Amsterdam

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**Mobile**  
+31 6 250 255 83

**Driving licence**  
B/AM

**Nationality**  
Dutch / Serbian

**Day of Birth**  
October 2nd, 1997

## Toolbox

### Software

Figma  
Photoshop  
InDesign  
Illustrator  
Premiere Pro  
After Effects



### Languages

Dutch Native  
English C1

Portfolio

## Work experience

### FREELANCE DESIGNER | DP DESIGNS

December 2024 – present

- Wireframing to designing and developing responsive websites
- Concepting & copy
- Graphic design of posters & flyers
- (Re)branding of companies/organisations

### DESIGNER | EVERYBODY LIKES PENGUINS

June 2023 – December 2024

- Designing cross-media campaigns
- Visualizing pitch concepts
- UX/UI Design of responsive (campaign) websites
- (Re)branding of companies/organisations
- Animating explainers & ads
- Generating AI-image libraries

**Clients:** Stadgenoot, Mizuno, Ayvens, Rijksoverheid, Schneider Electric, Stimulansz, IndexWoning

### RESEARCHER & DESIGNER | CREATIVE MEDIA FOR SOCIAL CHANGE

November 2021 – November 2022

- Analyzing data of the research called 'What Moves People'
- UX/UI design of an interactive experience map
- Graphic design of posters, zines and brochures
- Illustration

### DESIGNER | INTERN | THE BEACH

September 2020 – February 2021

- Designing interactive infographics
- Developing and conducting co-design workshops
- Graphic design of posters and brochures
- Support and deliver art lessons to primary students

### UX/UI DESIGNER | INTERN | NEEW

January 2019 – June 2019

- Optimising and visualising wireframes for both webdesigns as applications
- Setting up design systems
- Branding

**Clients:** Danerolles, Jagermeister, KLM, Whoppah, Local Heroes

### FILM- AND VIDEO-EDITOR | INTERN | MCGUFFIN POST-PRODUCTION

Januari 2019 – Juni 2019

- Animating intro's/outro's for TV-shows and aftermovies
- Editing of TV-shows and aftermovies
- Colorgrading

**Clients:** World Drone Prix, Novi Sad Film Festival, Tamarom u Akciji



## Hobbies

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- Snowboarding
- Figure skating
- Painting
- Gardening

## Competences

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- Communicative
- Proactive
- Punctual
- Quick learning
- Positive

## Education

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2021 - 2022	<b>MASTER OF SCIENCE</b> <b>Digital Design</b> University of Applied Sciences of Amsterdam
2017 - 2021	<b>BACHELOR OF SCIENCE</b> <b>Communication &amp; Multimedia Design</b> University of Applied Sciences of Amsterdam
2016 - 2017	<b>MBO-4</b> <b>Audio visueel - Specialist</b> ROC Hilversum
2015- 2016	<b>MBO-3</b> <b>Audio visueel - Productie</b> ROC Hilversum
2011 - 2015	<b>VMBO-K</b> Media College Amsterdam
2009 - 2010	<b>MIDDLE SCHOOL / GRADE 5</b> International School of Belgrade

